

14<sup>th</sup> November 2023 BCKLWN

# Norfolk Net Zero Communities



UK Research  
and Innovation



Innovate  
UK



**NORFOLK**  
**CLIMATE CHANGE**  
**PARTNERSHIP**

# The Project

2 year Innovate UK  
funded project  
delivered through  
Norfolk Climate  
Change Partnership

## **Citizen Preparedness - unlocking demand through tackling non-technical barriers :**

- Selecting cross section of Norfolk communities (7)
- Engagement and building relationships
- Creating a network of communities
- Finding the barriers
- Co-producing solutions
- Testing solutions
- Sharing learning
- Relating to place and people

## **Clean Growth – connecting & developing local economy**

- Engaging local relevant businesses
- Connecting demand to supply
- Encouraging more supply
- Helping supply be part of solutions

# Approach

Finding the right options for people and the place they live in, at the right times and in the right form to make the net zero transition work for them and their community

- ‘calling-in’ not ‘calling-out’
- ‘with’ not ‘to’
- Innovating
- Positive agenda around co-benefits
- Making the right options easier

# Value

- Better informed and more accepted local plans
- Increasing scale of action and reducing emissions
- Involving communities in climate and energy agenda
- Improve equity and outcomes in Net Zero transition
- Addressing local and households needs
- Tailored and targeted messaging and support
- Making best use of funding and finance
- Preparing local communities and economy

# Project Governance and Delivery

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- Day-day work is led by Project Manager and delivered through the Norfolk Climate Change Partnership with your local authority
- Project has a Steering Group and Advisory group to provide guidance & expertise
- Project is connecting with key community support, public health, warm homes and voluntary sector organisations and initiatives
- Project has support of Innovate UK Programme and is connected to national network
- The community engagement & co-production will be delivered through additional expertise in partnership with stakeholders

# Community Selection Process

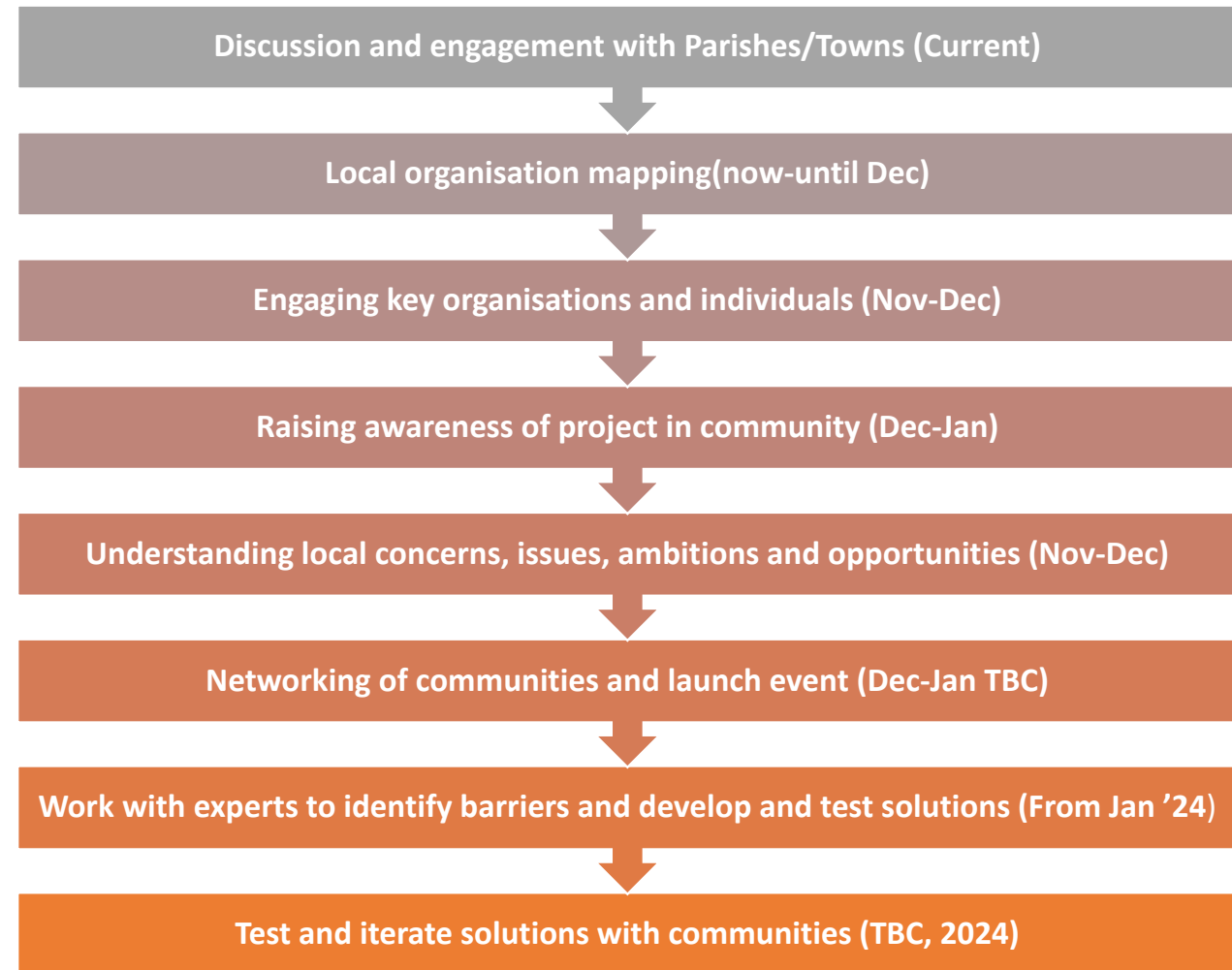
Communities that provides a good cross section of Norfolk population, housing, transport, planning, economic and community and household circumstances

One community in each of the 7 Norfolk districts, chosen by each Council with support from the project.

Decisions informed by analysis and consultation, generally across 4 themes:

- **Communities & households**
- **Routes to engagement**
- **Carbon reduction Potential**
- **Alignment to local Priorities**

## Next steps



# Contact details

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